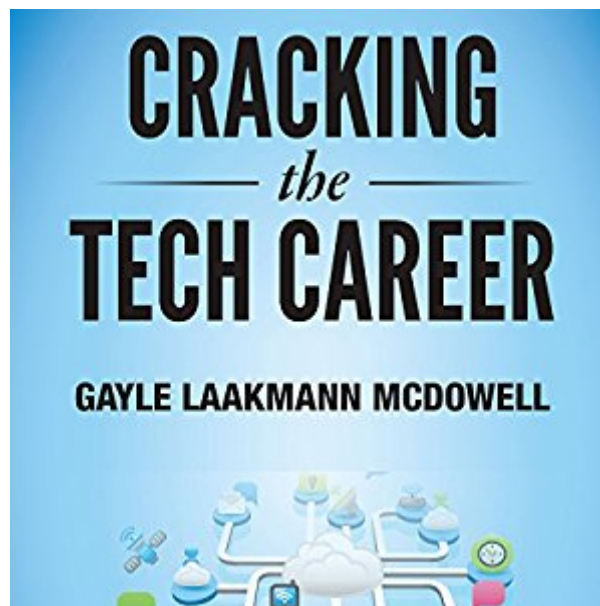


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# Cracking The Tech Career: Insider Advice On Landing A Job At Google, Microsoft, Apple, Or Any Top Tech Company



## Synopsis

Become the applicant Google can't turn down. Cracking the Tech Career is the job seeker's guide to landing a coveted position at one of the top tech firms. A follow-up to The Google Resume, this audiobook provides new information on what these companies want and how to show them you have what it takes to succeed in the role. Early planners will learn what to study, and established professionals will discover how to make their skillsets and experiences set them apart from the crowd. Author Gayle Laakmann McDowell worked in engineering at Google and interviewed more than 120 candidates as a member of the hiring committee - in this book, she shares her perspectives on what works and what doesn't, what makes you desirable, and what gets your resume saved or deleted. Apple, Microsoft, and Google are the coveted companies in the current job market. They field hundreds of resumes every day and have their pick of the cream of the crop when it comes to selecting new hires. If you think the right alma mater is all it takes, you need to update your thinking. Top companies, especially in the tech sector, are looking for more. This book is the complete guide to becoming the candidate they just cannot turn away. Discover the career paths that run through the top tech firms. Learn how to craft the perfect resume and prepare for the interview. Find ways to make yourself stand out from the hordes of other applicants. Understand what the top companies are looking for and how to demonstrate that you're it. These companies need certain skillsets, but they also want a great culture fit. Grades aren't everything, experience matters, and a certain type of applicant tends to succeed. Cracking the Tech Career reveals what the hiring committee wants and shows you how to get it.

## Book Information

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## Customer Reviews

I only know Gayle from reading her answers on Quora, and I'm not easily impressed by people's reputations, but having looked through this book it's very clear that she knows exactly what she is talking about. I used to work in the technology industry and had a successful career - successful enough that I retired aged 35. Gayle's advice is the kind of information I would have liked to have known when I started, rather than learning by trial and error. The book is perhaps particularly useful if you are just starting your career (or even still in education - there's a useful section on 'Advanced Positioning and Preparation'). As you might expect, the bulk of the book is about actually getting that dream job, i.e.: - Resumes. - Cover Letters. - References. - Interview Prep. - Refining your personal brand/pitch. - Behavioural Questions. - Problem Solving. - Interviews. There are also sections on specific 'dream' employers (Google, Apple, start ups, gaming companies, etc). I'm not really qualified to comment on the chapter on Women in Tech, but as Gayle says, it's not only women who suffer from the 'imposter syndrome' that holds many talented people back from the success they deserve, and it certainly seemed like practical advice. Finally there are a couple of chapters on managing your career and leveraging your current position to work your way up. The book is written in a clear and engaging style with lots of bullet points, action items and short examples. There are useful real world questions and answers at the end of each chapter, that help to tie the theory and practice together.

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